

## Claire Donlon

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### **Education**

**Siena University**, Loudonville, NY

BA in Sports Communications, Expected May 2027

GPA: 3.8

### **Experience**

*Digital Content Creator, **Siena University Athletics*** Loudonville, NY

September 2026 - Current

- Create engaging social media content designed to increase audience engagement and showcase Siena Athletics
- Cover live athletic events through real-time photography, video, and social media content.
- Maintain a consistent visual identity across Siena Athletics digital and social media platforms

*MiLB Social Media Intern, **Rochester Red Wings Baseball*** Rochester, NY

June 2026- September 2026

- Working alongside fans, athletes, and employees to build a welcoming environment for all community members.
- Promoting events and merchandise through intriguing content with my personal equipment.
- Filming and editing content to keep strong viewership and following on all social media platforms.

*Social Media Manager, **Siena University Baseball***. Loudonville, NY

December 2024 - May 2026

- Gaining proficiency in film tools and editing software (Adobe Lightroom, CapCut Pro, Premiere)
- Learning to keep audiences engaged through clear and professional media posts
- Building strong interpersonal skills through interactions with athletes, coaches, and athletic staff.

*Freelance Sports Videographer, **MAAC Conference***. Loudonville, NY

November 2025-April 2026

- Strengthened ability to adapt visual storytelling for digital audiences
- Learned to anticipate emotionally significant moments in live event environments

*Full Time Seasonal Lifeguard & Diving Instructor, **Oak Hill Country Club***. Pittsford, NY

June 2025-September 2025

- Strengthened situational awareness for anticipating potential risks
- Built conflict resolution skills when managing rules and guest expectations

## **Campus Involvement**

*Division 1 Diver, Siena Swim and Dive.* Loudonville, NY

September 2024-Current

- Built self-awareness and confidence skills through structured training and competition preparation
- Improved ability to observe and adjust technique based on external feedback

## **Class Projects**

*ESPN Broadcast Crew Member Sports Field Production,* Siena University, Spring 2025

- Developed critical thinking skills in fast-paced live production environments
- Enhanced collaboration skills by working with directors, camera operators, and technical crews to meet broadcast standards